

TRONELISA

Yes, Tron is my last name and I am a
UX/UI DESIGNER

UX/UI portfolio
www.elisatron.com

EDUCATION

UX/UI Design

ACC - Austin Community College
Austin, TX

Industrial & Graphic Design

Bachelor's Degree.
Politecnico Di Torino, Italy

SKILLS

User Research.

Interviews, Contextual Inquiries, and Field Studies.
Data Analysis, Synthesis, and Organization.
Persona and Scenario Creation.
Journey Maps and Empathy Maps.
Usability Testing.

Information & Interaction Design.

Sketching to communicate ideas.
Wireframes. Information Architecture.
Microinteractions. Concept Models. Site Maps.
User Flows. HTML & CSS. Bootstrap.

Visual Design.

User Interface Layouts. UI Patterns.
Data Visualization.
Low, Mid, and High Fidelity Prototypes.
Illustrator. Sketch. Photoshop. Invision.
Proto.io.

LANGUAGES

English (fluent)
Italiano (madre lingua)
Français (intermédiaire)
Español (principiante)

elisaaatron@gmail.com

(845) 750-0120

Austin, TX

EXPERIENCE

IBM Design Thinking Workshop

January 2018

- Learned to discuss and apply IBM Design Thinking concepts.
- Collaborated with four UX designers on a fast-paced project.

Freelance Graphic Designer

2012 - 2017

- Self-started data-driven project about immigration visas where data and IA are the real challenges.
- Created visual communication for private events and project proposals, as well as designed logos, business cards, and album covers.
- Performed quality and interaction tests for web and mobile applications as a user tester.
- Improved in person and remote communication skills, time management while working on multiple projects, critique process, and presentation skills.

Graphic Designer

Piola Libri
Brussels, Belgium
2013 - 2017

- Coded the weekly newsletter using HTML and CSS.
- Developed and executed design concepts for print marketing material using Adobe Illustrator and Photoshop.
- Improved communication skills, teamwork, leadership and time management.

Housekeeping & Front Desk Supervisor

Hyatt Place Austin Downtown
Austin, TX
2015 - 2017

- Focused on the users and on how to establish successful relationships.
- Successfully trained team members on the importance of anticipating problems, customers' needs and communication's voice and tone.
- Supervised and managed over 30 employees on a day-to-day basis.
- Developed communication skills in multiple languages, learned how to manage a team of people and the importance of the customers' needs.